



KENT AREA OF NAFAS

Ideas for Using Zoom While Still in Lockdown

February 2021

As mentioned at the recent Council meeting, the Area Zoom account is available for use by clubs and Area Committees. Although it does look like we will all be able to start to get back to normal come the summer, if you can persuade your members to meet with you on Zoom, it will help to keep the connections so that people are keen to come back to you in person. Of course, not all members are online but we are aware that the number of people online has increased as lockdown has progressed and we are always willing to help individuals make their first Zoom connection.

Some ideas of what you can do with members on Zoom:

1. Social – a good idea for a first step to get people comfortable with the technology. However, it is a good idea to have some flower or craft related ideas to discuss to keep conversation going.
2. Social with a theme – what about afternoon tea? Everyone has their tea in their favourite cup and a slice of cake. What about a social to celebrate an event – St George's Day/May Day/club anniversary/a special birthday for a club member on their own – the ideas are endless
3. Social but spend some time looking at and discussing some photos of designs e.g. on the gallery page of the website – (I can show one of the committee how to share their screen to do this)
4. Social with a quiz
5. Send out a simple challenge to members – e.g. do an arrangement using only foliage, do an arrangement using only 5 flowers, do an arrangement using tulips etc and then have a Zoom meeting where each member can show and tell (I can show one of the committee how to spotlight the speaker which works well for this)
6. Show and tell session – set a theme and members bring an item to show and/or talk about. Examples: bring your favourite container and tell everyone why it is your favourite? What is your favourite flower, be prepared to tell everyone what it is and why it is special to you? (I can show one of the committee how to spotlight the speaker which works well for this)
7. Send out a step-by-step of a design that people can make in advance and then have a Zoom meeting to see what people have done either by showing the designs or photos of the designs. (I can show the committee how best to use Zoom for this)
8. Invite a speaker. NAFAS has a large number of speakers who would be thrilled to talk to you online. We have 2 speakers in Kent and their details are on our website. Details of speakers from other areas can be found on their area websites and there are links to those on our site. Other speakers are also available (I can show the committee how best to use Zoom for a speaker)



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9. Have a Zoom workshop – send out a list of components in advance, one person shows how to make the design and then people chat while creating their own. (Again, I can show how to use Zoom for best of this)
10. Have an in-house demonstration
11. Have a full demonstration with an invited demonstrator – although not the same as meeting face to face they can work well. (I can show you how to ensure that all members can see the demonstration on Zoom)

These are just some ideas we have put together of things some of our Kent clubs are already doing.

If you have other ideas which you are happy to share please let me know

Gill Smaggasgale

Area Chairman