



Privacy Policy

This Privacy Policy applies to information that is collected by Kent Floral Art about individuals and third party organisations who interact with our organisation. It explains what personal information we collect and how we use it.

If you have any comments or questions about this notice, please contact info@kentfloralart.co.uk.

GENERAL ENQUIRIES

The following table explains the types of data we collect and the legal basis, under current data protection legislation, on which this data is processed.

Purpose	Data (key elements)	Basis
Enquiring about our organisation and its work	Name, email, message	Legitimate interests – it is necessary for us to read and store your message so that we can respond in the way that you would expect

We will only use your data in a manner that is appropriate considering the basis on which that data is collected. We will use your data to reply to enquiries. This may include forwarding your data on to a flower club that is affiliated to Kent Floral Art so that they can respond to your enquiries if you are interested in joining a club.

We will not pass on your data to third parties.